



## **DOWNTOWN TASK FORCE MINUTES**

An Advisory Group to the City Council

Thursday, September 26, 2013  
5:30 PM, Main Street Library

**Council Members:** Mayor Connie Boardman (Chair), Council Member Joe Carchio

**Absent:** Jim Katapodis (Vice Chair)

**Task Force Members:** Brett Barnes, Dominic Iorfino, Moe Kanoudi, Ron Newman, Ralph Palomares, J.D. Shafer, Susie Smith, Michael Wentworth, Cathy Werblin, Stephanie Wilson

**Absent:** Kim Kramer, Cesar Pena

**City Staff:** Fred Wilson, Jennifer McGrath, Captain Russell Reinhart, Scott Hess, Stephanie Beverage, Kellee Fritzal, Teri Baker, Aaron Klemm, Chris Cole, Simone Slifman

Mayor Connie Boardman called the meeting to order at 5:30 PM.

### **1. Public Comments**

Richardson Gray, Clint Orr, Karen Jackle, Sue Hart, Ken Phillips, Dixie Terry, Mike Hay

### **2. Approval of September 12, 2013 Minutes**

Member Dominic Iorfino stated that there was a "Mr. Jones" missing from the list of public speakers, and requested that be added to the minutes. Minutes, as amended, approved unanimously.

### **3. Lighting Discussion – Aaron Klemm**

Energy Project Manager Aaron Klemm presented a report on the existing street lighting in the downtown area, various upgrades that have been done in the past five years, recommendations and costs of future upgrades and future items that are planned for implementation.

Members asked questions and requested clarification on retrofitting, costs, locations, timing and impact of better lighting on crime reduction.

### **4. Review of 2009 Downtown Image Committee Recommendations**

A presentation of the 2009 recommendations developed by the Downtown Image Committee was made by Deputy Director Kellee Fritzal.

Mayor Boardman asked Task Force Members whether there were any items on the list which were not previously implemented but should be brought back for discussion. Members Werblin, Smith, Barnes, Newman and Iorfino inquired as to the various Coastal Zone restrictions imposed by the Coastal Commission pertaining to beach access hours, parking, and timeframe for approval of various actions, and Planning and Building Director Scott Hess provided explanations of Coastal Commission responsibility. Member Wilson requested that the Committee be provided with data showing fines and violations before the stricter requirements and increased fines for entertainment permit violations. Captain Reinhart agreed to provide that information for the next meeting.

## **5. Prioritization of Categories for Task Force Discussion**

A list of the issues the Task Force identified at the September 12 meeting was placed on the wall. Each member in attendance was provided with three dots each to place next to the item(s) they felt should be the priorities for discussion by the Task Force. The priorities were identified as follows:

1. Public Safety (12 dots)
2. Parking (10 dots)
3. Events (6 dots)
4. Zoning (5 dots)
5. Maintenance (2 dots)
6. On-Site Alcohol Sales (1 dot)
7. Off-Site Alcohol Sales (0 dots)

Mayor Boardman indicated that Public Safety will be the main topic for the October 10 meeting, focusing on what is currently being done, items that could be done, and the various costs associated with each, and that the topic of alcohol sales will be folded into the Public Safety category.

Scott Hess was asked to bring a Coastal Zone map to the next meeting and to contact the Coastal Commission staff to discuss the possibility of implementing late night, resident-only parking permits or districts within the Coastal Zone. Council Member Carchio asked Hess to investigate opening up the beach parking lots late at night to provide a place for visitors to park. It was discussed that there could be concerns opening the lots due to camping limitations and other issues.

Member Barnes commented that he was contacted by another surfing organization to advise that they are willing to move their annual summer event to coincide with any potential date change for the US Open of Surfing, but that they need to know by November 1 what that date will be. Specific Events Coordinator Chris Cole indicated that the representative from IMG can be in attendance at the October 10 meeting so can answer that question at that time.

Mayor Boardman requested staff contact the Public Works Department to inquire as to the cost of painting the interior of the Main-Promenade parking structure a bright white so as to provide increased security and visibility within the structure, which deters crime and potentially make patrons feel safer.

Member Kannoudi commented that on the Tuesday following the first Task Force Meeting, he watched four (4) Huntington Beach police officers issue citations to skateboarders and bicyclists during Surf City Nights and all skateboarders and cyclists subsequently left the area, so he believes that issuing citations does work.

**5. Adjournment – Next Meeting October 10, 2013**

The meeting was adjourned at 7:00 PM.